

# E-CATALOGUE

## Muay Thai Services



**BUAKAW**

**ONE**  
MUAY THAI



**DITP**   
DEPARTMENT OF  
INTERNATIONAL TRADE PROMOTION  
MINISTRY OF COMMERCE, THAILAND

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**BUAKAW GALLERY CO., LTD.**

**ONE MUAY THAI CO., LTD.**



# ONLINE BUSINESS MATCHING: MUAY THAI SERVICES

## COMPANY

**BUAKAW GALLERY CO., LTD.**

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**TEL :** +66 89 300 6120

**WEBSITE :** WWW.BUAKAWGALLERY.COM

## PRODUCTS

**BUAWKAW VILLAGE  
(RESORT AND BOXING GYM)**



# ONLINE BUSINESS MATCHING: MUAY THAI SERVICES

## COMPANY

**ONE MUAY THAI CO., LTD.**

**ADDRESS :** 89/2 MOO 3 MUEANG KRABI, KRABI, 81000 THAILAND

**EMAIL:** INFO@NOWMUAYTHAI.COM

**TEL :** +66 81 787 9799 / MR.SUTTHINUN RITTHIBORIRAK (SHINE)

**WEBSITE :** WWW.NOWMUAYTHAI.COM

## PRODUCTS

### MUAY THAI ONLINE SERVICE PLATFORM

#### Training Stays

1 Week 1 Month All Packages >



Muay Thai  
**1 Week Group Class Muay Thai Training For All Levels**  
Khansook Muay Thai

**THB 3,990 / Week** < 5%  
THB 4,200  
Sold 1200

**BOOK NOW**



Muay Thai  
**Muay Thai Group Class at RC Rachai 1 Week (1 Class per Day)**  
RC rachai Muay Thai

**THB 2,500 / Week**

**BOOK NOW**



Muay Thai  
**1 Week Unlimited Training Class**  
Phuket Muay Thai

**THB 3,500 / Week**  
Sold 111

**BOOK NOW**



Muay Thai  
**Muay Thai Group Class 1 Week For All Levels**  
Sunrise Boxing Gym

**THB 2,000 / 8 Days**

**BOOK NOW**



***BUAKAW***

**BUAKAW GALLERY CO., LTD.**

# Buakaw Banchamek

## King Of Muay Thai



Presentation by:  
Buakaw Gallery Co., Ltd.

# *Buakaw*

## SOMBAT BANCHAMEK

**Sombat Banchamek** Alias “**Buakaw**” is a famous Thai Muay Thai fighter whose legend is well-known around the world. Buakaw’s prowess is recognized by the international martial arts circle, especially in Europe and Japan. He has swept many awards from both national and international levels. He is the Muay Thai Master who fully utilizes Muay Thai to show off one of Thailand’s Soft Powers to the world. For that reason, Buakaw is loved by both Thai and international fans.





# Glorious BIOGRAPHY

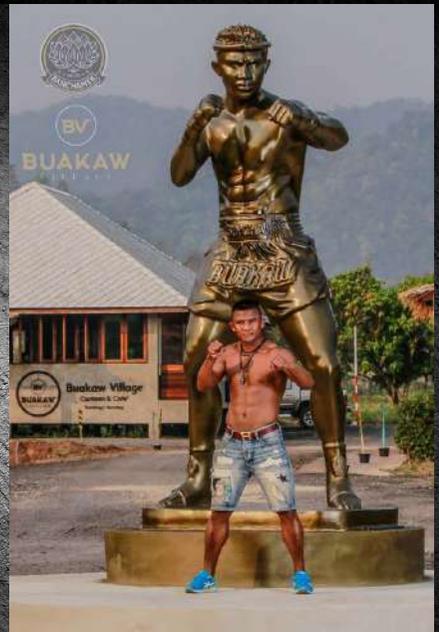
- Thailand Championship – featherweight class (2001)
- 2 times Champion of K-1 World MAX Champion (2004, 2006)
- Champion of Shoot Boxing S-Cup World Champion (2010)
- Champion of WMC World Champion (2005, 2009, 2011, 2014)
- Champion of WBC Muay Thai Diamond World Championship (2014)
- Champion of the Wonderful Wai Kru Muay Thai Contest, Lumpinee Boxing Stadium (2002)
- Champion of Muay Thai Fight, awarded the King's Cup from HM the King Rama VIII (2011, 2012)
- Outstanding Athlete Cup, awarded by HM the King Rama VIII (2012)
- Champion of Monte Carlo Fighting Master, awarded by H.S.H. Prince Albert II of Monaco (2014)
- Executive Committee of Thailand Kickboxing Association
- Manager of Thailand national kickboxing athlete team at the SEA Games 2011 in Vietnam
- Outstanding Leadership Award from Special Warfare School

## BUAKAW VILLAGE Resort and Boxing Gym

Nowadays, **Buakaw** has founded **Banchamek Gym** and **Buakaw Village Resort & Boxing Gym** to be a new all-in-one destination for tourists, offering a great restaurant, accommodation, and Muay Thai gym. The resort is located in Mother Nature's embrace at Amphoe Mae Taeng, Chiang Mai, only 50 km. away from Chiang Mai Airport.

Apart from enjoying the beautiful nature, visitors will get to learn and practice Muay Thai at Banchamek Gym.

**Buakaw Village** gladly welcomes everyone.



# BUAKAW VILLAGE

## ACCOMMODATION

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# BUAKAW VILLAGE

## ACCOMMODATION

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# Banchamek Sports Technology College



"Buakaw" has founded **Banchamek Sports Technology College** located in Mae Taeng District, Chiang Mai, with a purpose of conserving Muay Thai and providing an opportunity for children to learn about the national sports of Thailand and a useful life skill.



## Training camp for Muay Thai athletes "Banchamek Gym"



"Buakaw" allows Muay Thai athletes to train before an actual match at the Banchamek Gym in Mae Taeng District, Chiang Mai. Thai national kickboxing team used to train here for the 31th SEA Games in Vietnam in 2021.

## Li Zhen Xiang: A Chinese woman who sparks The "Soft Power" trend to Muay Thai



Li Zhen Xiang is a Chinese woman who sparks the Muay Thai Soft Power trend to Muay Thai, pushing it into the third place of Weibo's trending topics. Miss Li who is a big fan of martial arts rides her trusty bicycle from Mian Yang City in the People's Republic of China to meet her hero "Buakaw Banchamek" in Chiang Mai. Her trip takes 35 days in total and covers about 2,409 kilometers of distance.



The logo for ONE MUAY THAI is centered on the page. It features the word "ONE" in a large, bold, red sans-serif font. The letter "O" is stylized with a white circular element inside. Below "ONE" is the word "MUAY THAI" in a smaller, red, spaced-out sans-serif font. A thick red horizontal line is positioned directly beneath "MUAY THAI".

**ONE**  
MUAY THAI

ONE MUAY THAI CO., LTD.

# One Muay Thai Co., Ltd.

was established in 2020, emerging from the collaborative efforts of a Muay Thai industry expert and a seasoned professional in the tourism sector. We formed a partnership with a leading digital technology firm, aimed at innovating and elevating Muay Thai to a global stature. Our ambition extends beyond just the sport, focusing on enhancing global understanding and appreciation of Thai cultural arts. This approach also aims to boost sports tourism and expand related Muay Thai businesses, enriching the experiences of tourists in Thailand.



## In 2022

we made a significant stride with the launch of [nowmuaythai.com](https://nowmuaythai.com). This all-encompassing online booking platform has revolutionized access to Muay Thai training, connecting global enthusiasts with top-tier Muay Thai gyms in Thailand's major tourist hotspots. The platform simplifies the process of class bookings, enables seamless connections with expert trainers, and provides Muay Thai schools with advanced management tools to ensure smooth operations and strategic growth.

In addition, we have been at the forefront of innovation with the Muay Thai Dataverse, an avant-garde blockchain-based information management system. This system is pivotal in maintaining and improving the integrity and reliability of data within the Muay Thai industry. Our dedication to these innovative projects is propelling Muay Thai to new heights, establishing it as a global sport and cultural phenomenon.



## Vision Statements

# Bringing Muay Thai to the world, welcoming the world to Muay Thai Homeland

## Mission Statements

### Accessible Muay Thai Training

Empower individuals to realize their best selves in areas like health, learning, self-defense, mental strength, overall well-being, hobbies, lifestyles, or refining fighting skills for athletes. Our commitment is to expand worldwide access to Muay Thai training through our accessible booking platform at [nowmuaythai.com](http://nowmuaythai.com), offering affordable classes and convenient gym access.

### Well-being Together

Embrace Muay Thai as a path to holistic well-being, catering to the majority who are not aspiring fighters but individuals seeking to become the best versions of themselves. Our platform welcomes those focused on health, mental strength, overall well-being, cultivating a fulfilling hobby, and adopting a great lifestyle. Join us to boost confidence and embark on a transformative journey tailored to your unique goals.

### Global Muay Thai Awareness

Elevate Muay Thai's global profile by showcasing its cultural richness and historical depth to a worldwide audience, with our accessible and comprehensive training offerings as a starting point.

### Industry Standard Enhancement

Dedicate ourselves to enhancing the quality, safety, and standards of the Muay Thai industry, reflecting the true essence of this martial art and its cultural significance.

### Worldwide Muay Thai Network

Foster a global Muay Thai community by nurturing connections, exchanging knowledge, and uniting enthusiasts from around the world through our platform.

### Muay Thai as World Heritage

Collaborate to establish Muay Thai as a recognized world heritage, preserving and promoting its legacy for future generations, building on the inclusive, global training and cultural promotion we provide.

# Our missions are more than just statements;

they represent our unwavering commitment to action. At the core of our dedication is the goal to utilize Muay Thai as a means of enhancing the quality of life for all stakeholders, both within the Muay Thai industry and in related sectors. By focusing on increasing accessibility, advocating for well-being, maintaining high industry standards, nurturing a worldwide community, and honoring our rich cultural heritage, we aim to positively influence lives both inside and beyond the sphere of Muay Thai.

Our commitment goes further, transforming Muay Thai into a sport and martial art that delivers thrilling experiences to every person it touches. From beginners taking their first steps, seasoned fighters honing their craft, to tourists delving into Thai culture, our goal is to make each Muay Thai encounter enriching, exhilarating, and unforgettable. We pledge to persist in our efforts, ensuring Muay Thai not only retains its esteemed legacy but also continues to develop as a vibrant and life-enhancing element for individuals globally.



# Leadership

## Mr. Sutthinun Rittiboriluck, Chief Executive Officer

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As the CEO and a pivotal founder, Mr. Sutthinun Rittiboriluck stands at the core of the Muay Thai industry. His leadership stems from a wealth of experience, including the stewardship of One Muay Thai Gym and extensive involvement in the food and travel sectors. His expertise in merging the realms of Muay Thai with tourism has been crucial in driving the company's strategy to globalize Muay Thai. Under his guidance, One Muay Thai Co., Ltd skillfully combines authentic Muay Thai experiences with innovative business practices, making the art form more accessible and captivating to an international audience.



## Ms. Sivaporn Pannan, Chief Financial Officer

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Guiding the financial direction of One Muay Thai Co., Ltd, Ms. Sivaporn Pannan, a co-founder, brings her extensive background from a leading technology firm. With over two decades in digital transformation consulting, her expertise is a cornerstone of our company's growth and technological advancement. Ms. Sivaporn Pannan's acumen in financial strategy and digital innovation fortifies our financial foundation, ensuring the company's prosperity and leading the way in integrating cutting-edge technologies within the Muay Thai industry.



# Outstanding Projects

## nowmuaythai.com

is a premier Muay Thai training class booking platform designed to connect enthusiasts from around the globe with top-tier gyms and trainers across Thailand. We offer a user-friendly Point of Sale (POS) system that empowers gyms to efficiently manage and monitor essential information. Our platform is committed to providing affordable deals to customers while also serving as a vital promotional tool for Muay Thai training camps, ensuring they reach a global audience.

 [nowmuaythai.com](https://nowmuaythai.com)



## Muaythai Dataverse

is a pioneering platform powered by blockchain technology, dedicated to registering individuals within the diverse Muay Thai industry in Thailand. It serves as a comprehensive repository for various industry stakeholders, including fighters, trainers, fighter's managers, camps, referees, promoters, stadiums, and seamlessly interfaces with government bodies like the Board of Boxing Sport. This sophisticated system incorporates document workflow management through smart contracts, ensuring the utmost accuracy and reliability of the stored information.

 [muaythaidataverse.com](https://muaythaidataverse.com)

# Contact Information

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 [facebook.com/nowmuaythai](https://facebook.com/nowmuaythai)

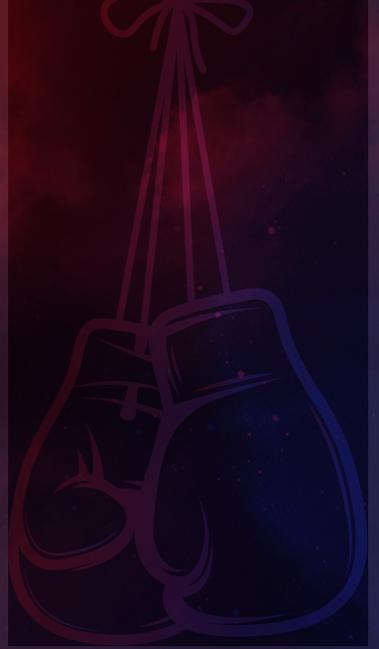
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